prop

RENA

MORE THAN
BEACHFRONT LIVING

DIGITAL BROCHURE

ĀVENEW
DEVELOPMENT

WHERE
life BECOMES
ART

INDEX

INTRODUCTION
P. 04

THE
LOCATION
P. 07

THE
PROJECT
P. 11

THE
INTERIORS
P. 22

RENA'S SIGNATURE COASTAL
EXPERIENCE
P. 36

THE
DEVELOPER
P. 40

RENA

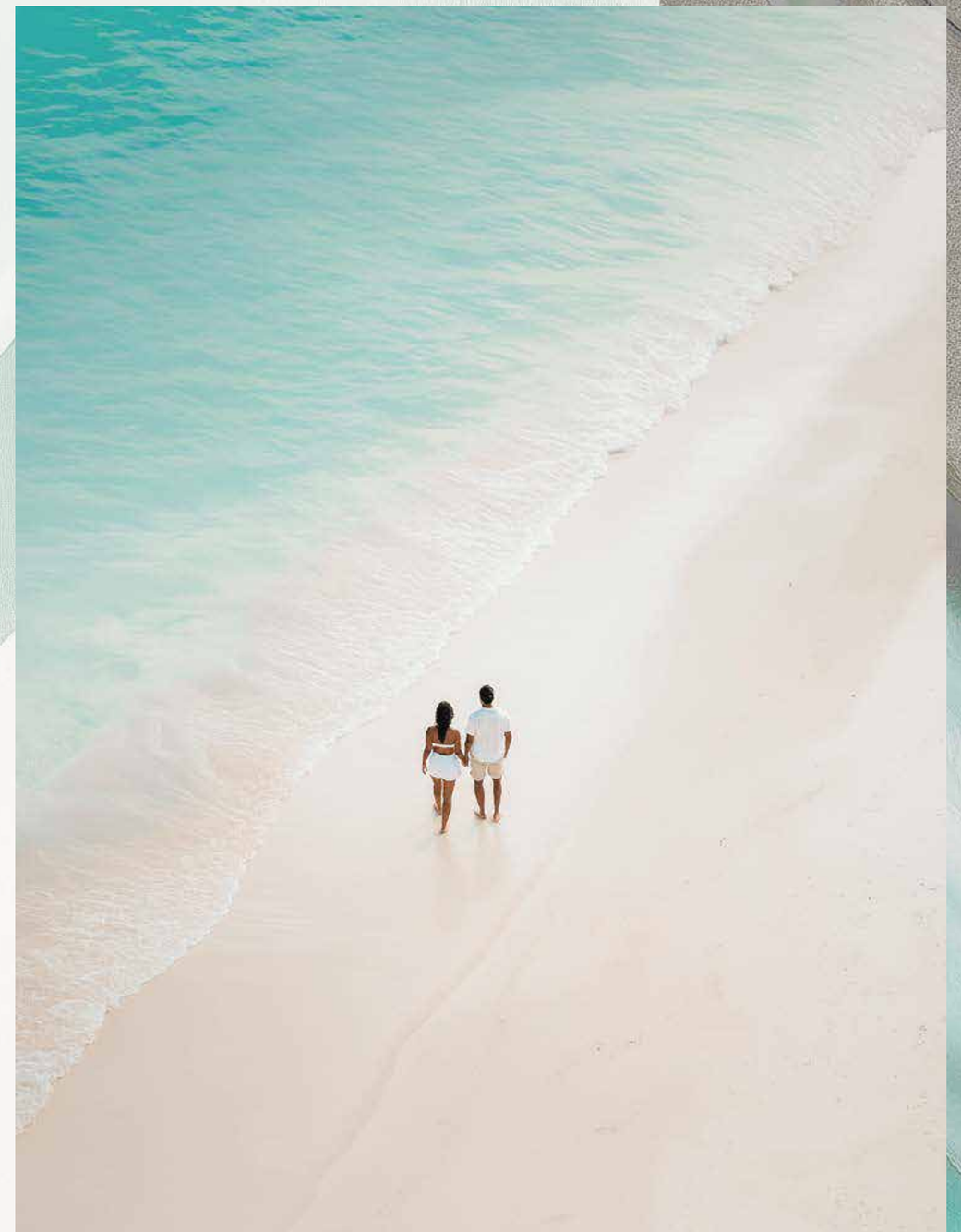
A Rare Address With a Serene Coastal Landscape.

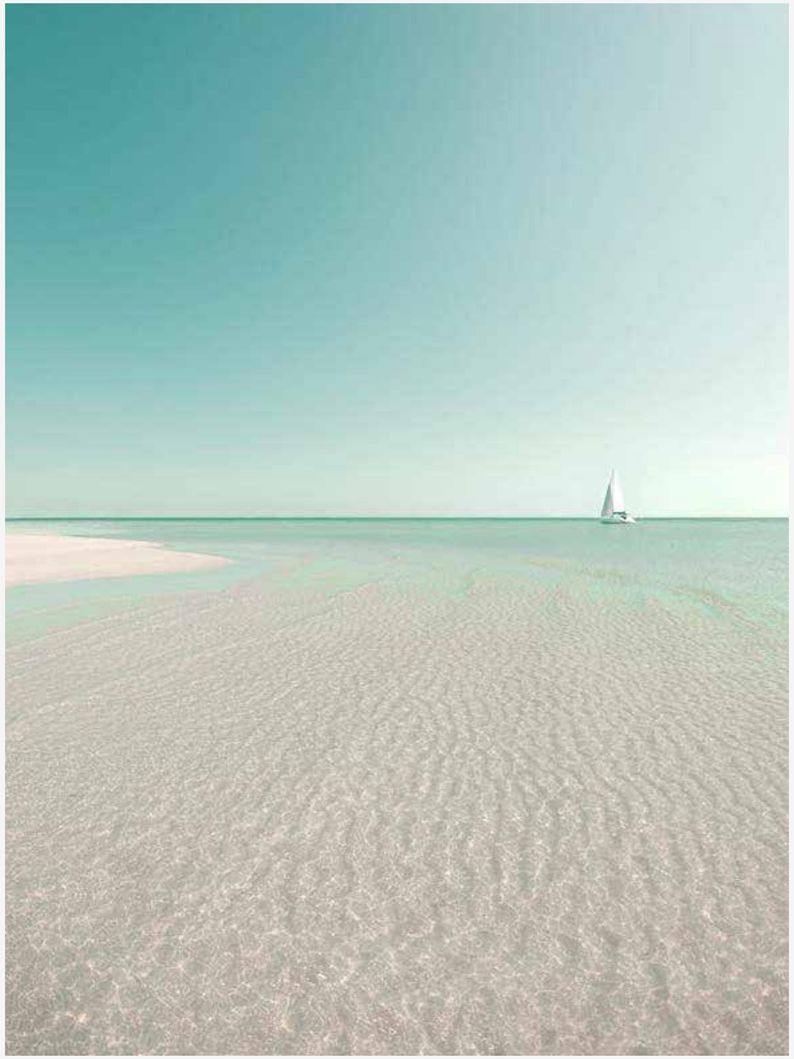
A DIFFERENT WAY TO LIVE THE SEA

FOR THOSE WHO WISH TO TRULY RECEIVE IT

Perched on the coast of Dubai, this glass residence is a seamless extension of the beach, offering unparalleled views.

Designed to bring the beauty of the ocean indoors, every space invites the sea breeze. It's where the rhythm of the waves creates a sanctuary for everyday life.





EMBRACE A LIFE BY THE WATER'S EDGE

Welcome to *Rena*, where the shore is a reflection of high-end living.

Echoing the Italian word for sand, **Rena** offers **exclusive residences**, including a **penthouse**, an assortment of **stylish apartments**, and beachside **townhouses** built directly on the sand, granting effortless access to the shore.

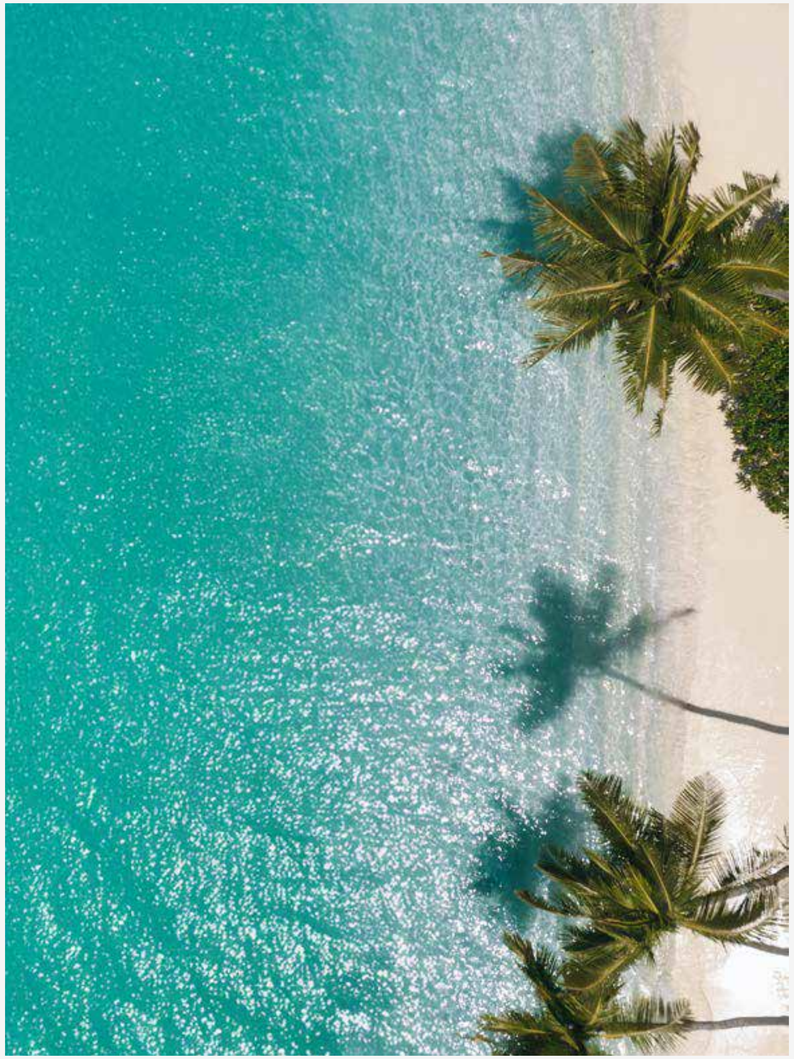
DISCOVER A BEACHFRONT DESTINATION THAT COMBINES NATURE WITH STYLE.

THE LOCATION

A PRIME ISLAND LOCATION: PRESTIGIOUS, PRIVATE, PERFECTLY CONNECTED

Across the water from the city's center lays a coastal escape with *immediate beach access*.

Dubai Islands combines the essence of seaside serenity with the allure of dynamic city living. At the heart of this destination featuring **world-class entertainment, luxury resorts, wide promenades and waterfront activities**, Rena promises an oasis of unforgettable experiences.



A Rare Address With a Serene Coastal Landscape.

POINTS OF INTEREST

Infinity Bridge: 10min / 8kms
Cruise Terminal: 20min / 16kms
Dubai International Airport: 16min / 11kms
Downtown Dubai: 26min / 22kms
DIFC: 24min / 18kms

MALLS

BurJuman: 16min / 13kms
Dubai Mall: 26min / 21kms
Gold Souk: 14min / 9kms
Deira Islands Mall: 7min / 5kms

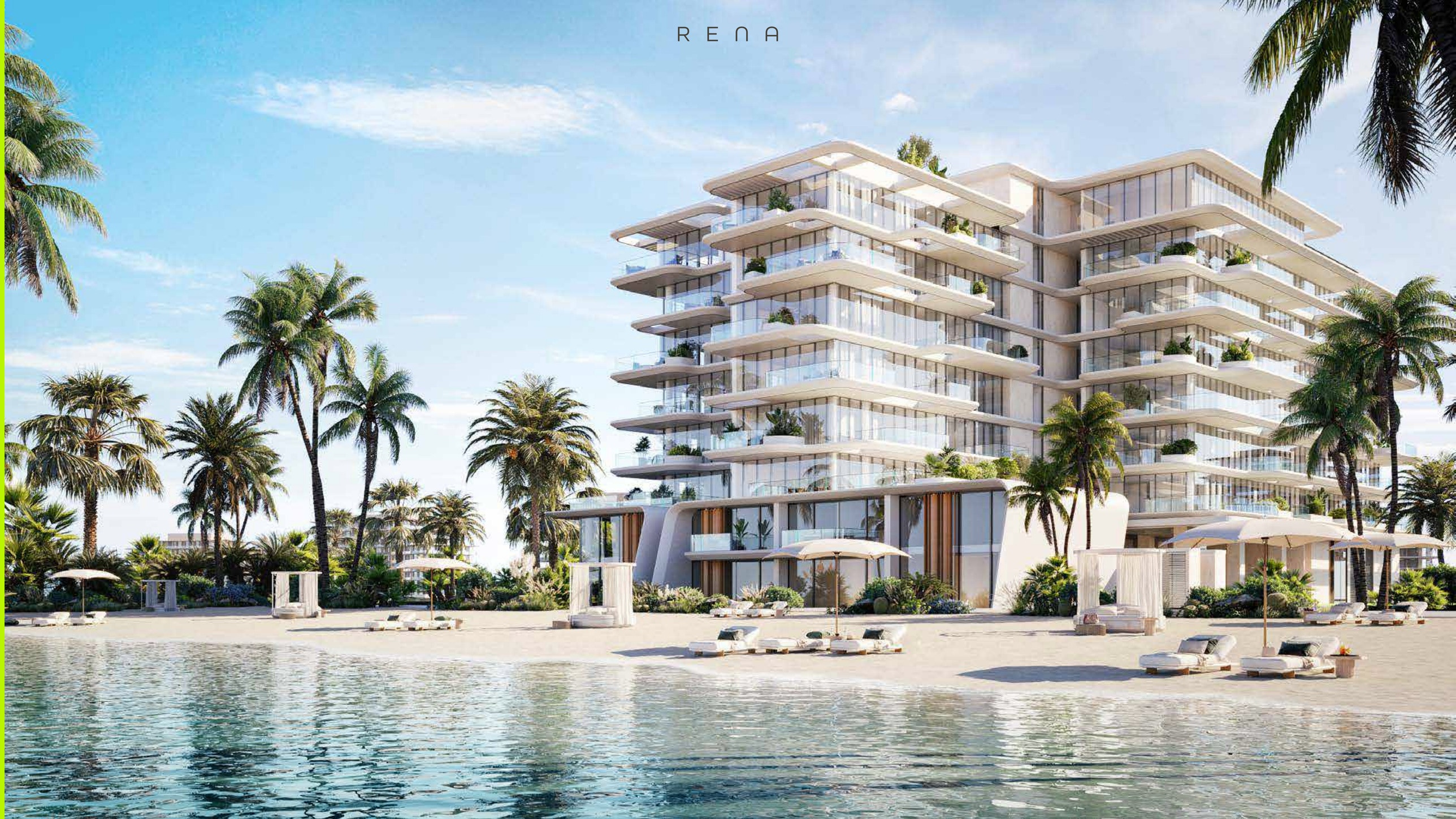
HOSPITALS

Dubai Hospital: 8min / 6kms
Canadian Specialist Hospital: 10min / 7kms
International Modern Hospital: 16min / 13kms
Clemenceau Medical Center Hospital: 26min / 21kms

SCHOOLS

Victoria International School: 16min / 13kms
Pristine Private School Main Campus: 18min / 13kms
The Elite English School: 12min / 8kms
The Apple International School Primary Campus: 20min / 13kms
Swiss International Scientific School in Dubai: 28min / 24kms
Safa British School: 26min / 22kms
Collegiate International School: 30min / 30kms

THE PROJECT



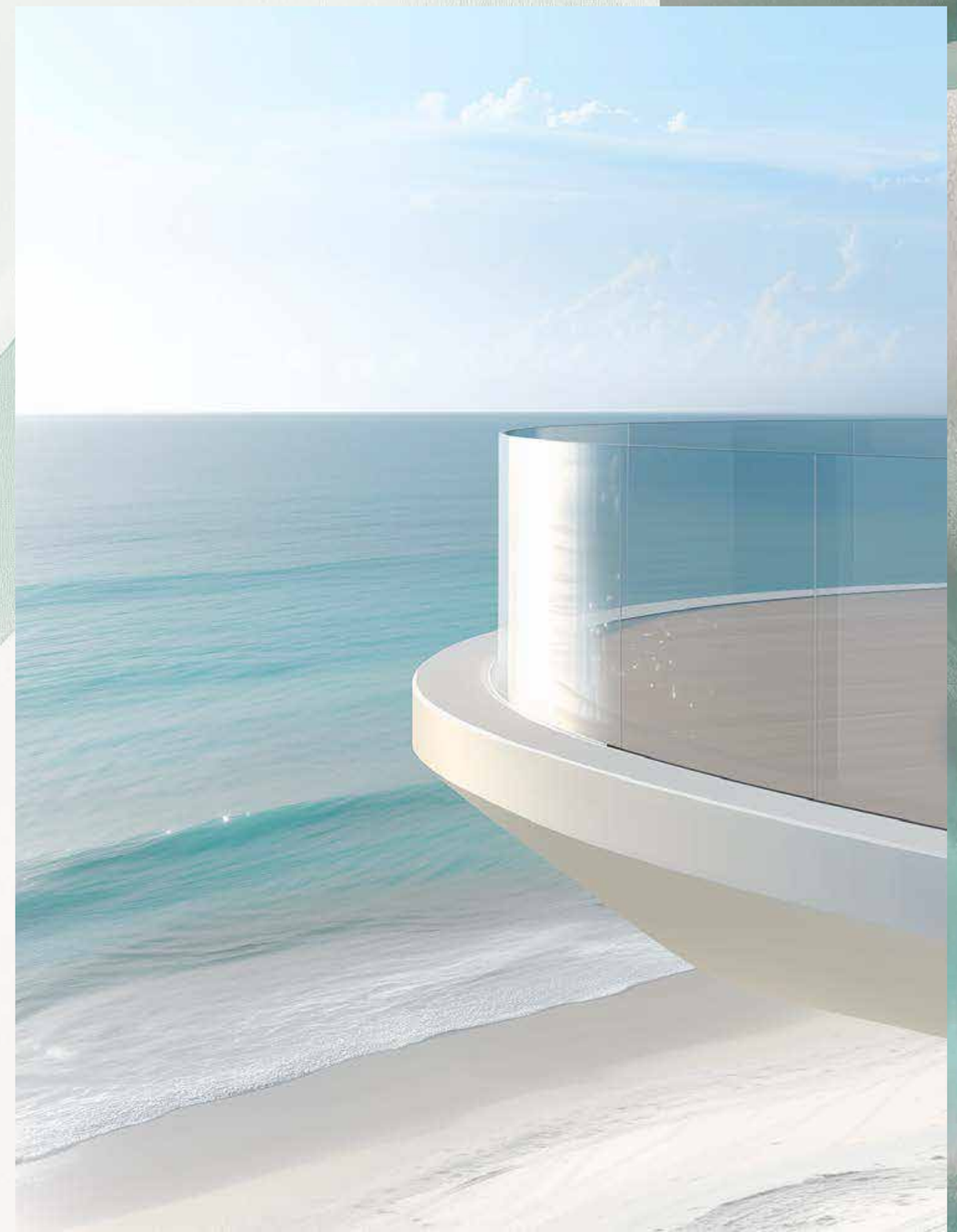
RENA

A DISTINCTIVE ARCHITECTURAL DESIGN

UNOBSTRUCTED VIEWS OF THE SEA

Nestled amidst palm trees and greenery, the design naturally integrates the beauty of the beach into each space.

Sea-level townhouses open directly onto the sand, while the apartments rise above, offering panoramic coastal views from every level. **Spacious 1-, 2-, and 3-bedroom apartments** and **a penthouse** are thoughtfully designed to maximize day light and coastal vistas, ensuring the perfect balance of comfort and luxury.



RENA

Designed to Capture the Coastal Light, Stunning Views, and Luxury.

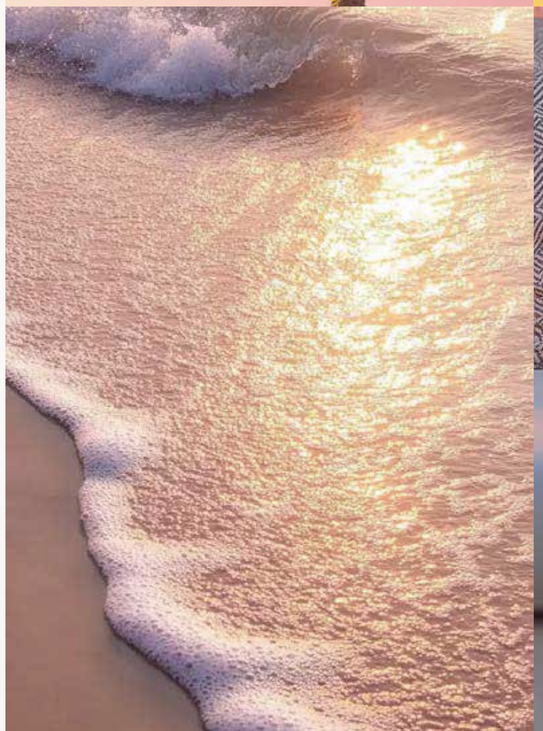
RENA

YOUR PRIVATE OASIS ON THE SHORELINE

WHERE RELAXATION AND OUTDOOR LIVING COME TOGETHER

Venture from your home out onto a private stretch of pristine sand.

Lounge **on daybeds, host intimate beachside gatherings, or dive into the sea**—all just steps from your residence.



RENA

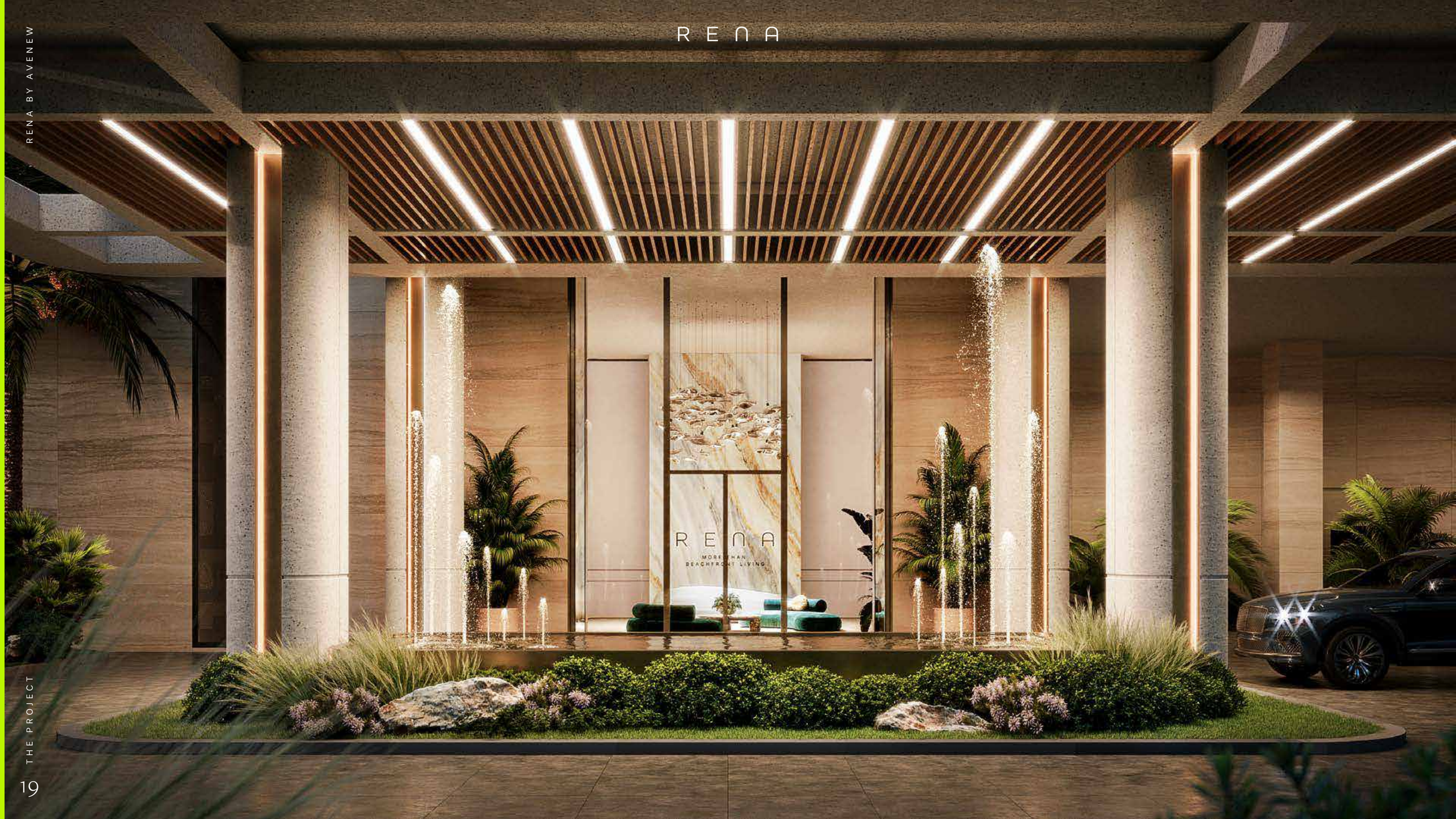
Tiered terraces create a flowing, wave-like design across each floor.

SHELTERED COMFORT
WITH A PLUSH RECEPTION

A GRAND ENTRANCE AWAITS

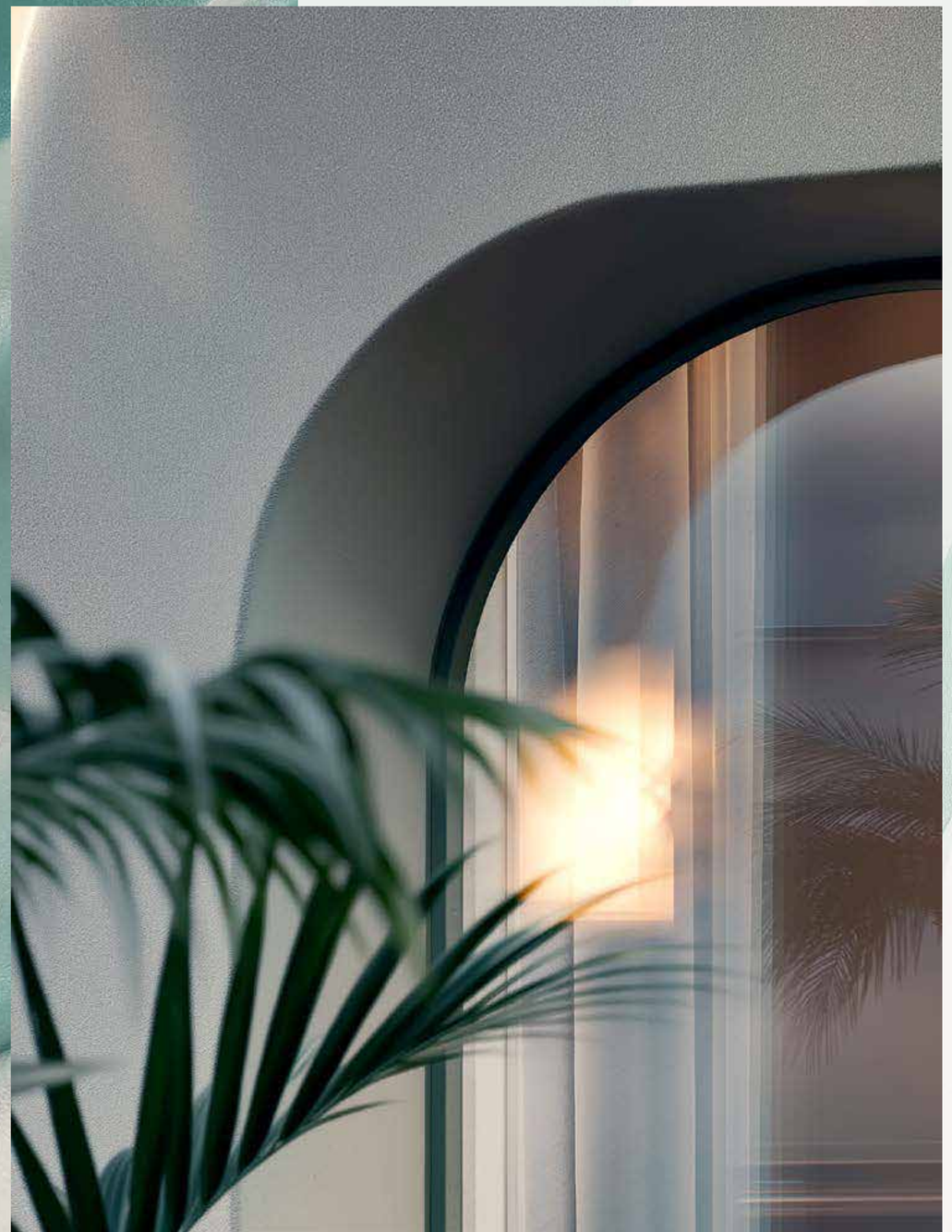
Arriving at Rena is an experience in itself.

A tranquil **reflecting pool** and **soft fountains** lead to a luxurious lobby with **onice grigio accent walls**, setting a serene tone and welcoming you into a refined, modern space.


RENA
MORE THAN
BEACHFRONT LIVING

RENA
MORE THAN
BEACHFRONT LIVING

THE INTERIORS



ENJOY UNINTERRUPTED VIEWS FROM EVERY ANGLE

SEA LEVEL TOWNHOUSES EXTEND UNTO THE SHORE

Embrace the grandeur of beachfront elegance with our townhouses sitting directly on the sand.

Double-height windows enhance the grandeur of each townhouse, streaming natural light and framing **uninterrupted beach views**. With effortless access to private gardens and the shore and elevated bedrooms delivering sweeping coastal vistas, entering a life of luxury has never felt simpler.

SURROUND YOURSELF IN PLUSH COASTAL GRACE

STYLISH INTERIORS BREATH LIFE INTO YOUR HOME

From the moment you step inside, you are greeted by elegant wood finishes and smooth contours.

Every detail is enhanced by natural light, creating a serene and inviting atmosphere. The **floor-to-ceiling windows allow airy spaces that flow gracefully**, while plush fixtures and a refined colour palette reflects the hues of the shore. Witness how calm and beauty become second nature.

INDOOR–OUTDOOR FLOW
– AN EXTENSION OF YOUR
LIVING SPACE

WHERE BOUNDARIES BLUR BETWEEN INTERIOR COMFORT AND COASTAL SERENITY

Flowing through the *expansive terraces*, an inviting light and sea breeze enhances every detail creating a seamless transition outdoors.

Find inner peace while savouring the coastal ambience from the seclusion of your private balcony.

DELIVERING THE ENRICHING EXPERIENCE OF A MODERN LIFESTYLE

LUXURY AND FUNCTIONALITY COMBINED

Walk-in kitchens feature *marble-effect accent walls*, top-of-the-line appliances, elegant countertops, and smooth finishes that complement a contemporary lifestyle.

WAKE UP TO THE BEAUTY OF THE SHORE

The very moment you wake, a gorgeous sea backdrop welcomes you in this elegant bedroom.

Designed with **ample space, and tasteful interiors**, find the ultimate relaxation.

SERENITY BEGINS HERE

RENA

A SOPHISTICATED BLEND OF
STYLE AND FUNCTION

LUXURIOUS DETAILS CURATED FOR RELAXATION

Marble-effect surfaces, elegant cabinetry, and stainless-steel fixtures create *a serene and sophisticated bathroom space*.

Contrasting wood-look panels enhance the warmth and refinement of the design.

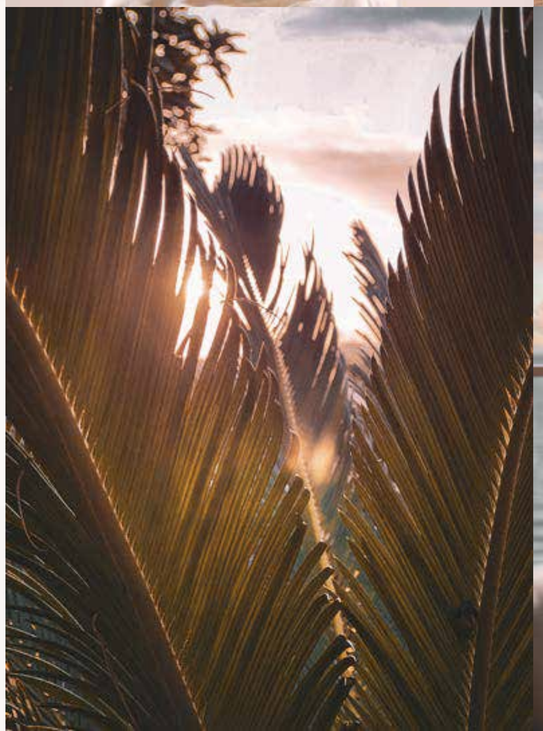
RENA

AN EXCLUSIVE COASTAL PENTHOUSE

YOUR PRIVATE RETREAT AT THE TOP

The exclusive penthouse enjoys sweeping *views of the sea and city*, featuring an open kitchens, walk-in closets, and *a wide private terrace* that blends the indoor comfort with the outdoors.

Sleek windows invite light to flow through exquisite living spaces, elevating the concept of coastal charm and luxury.



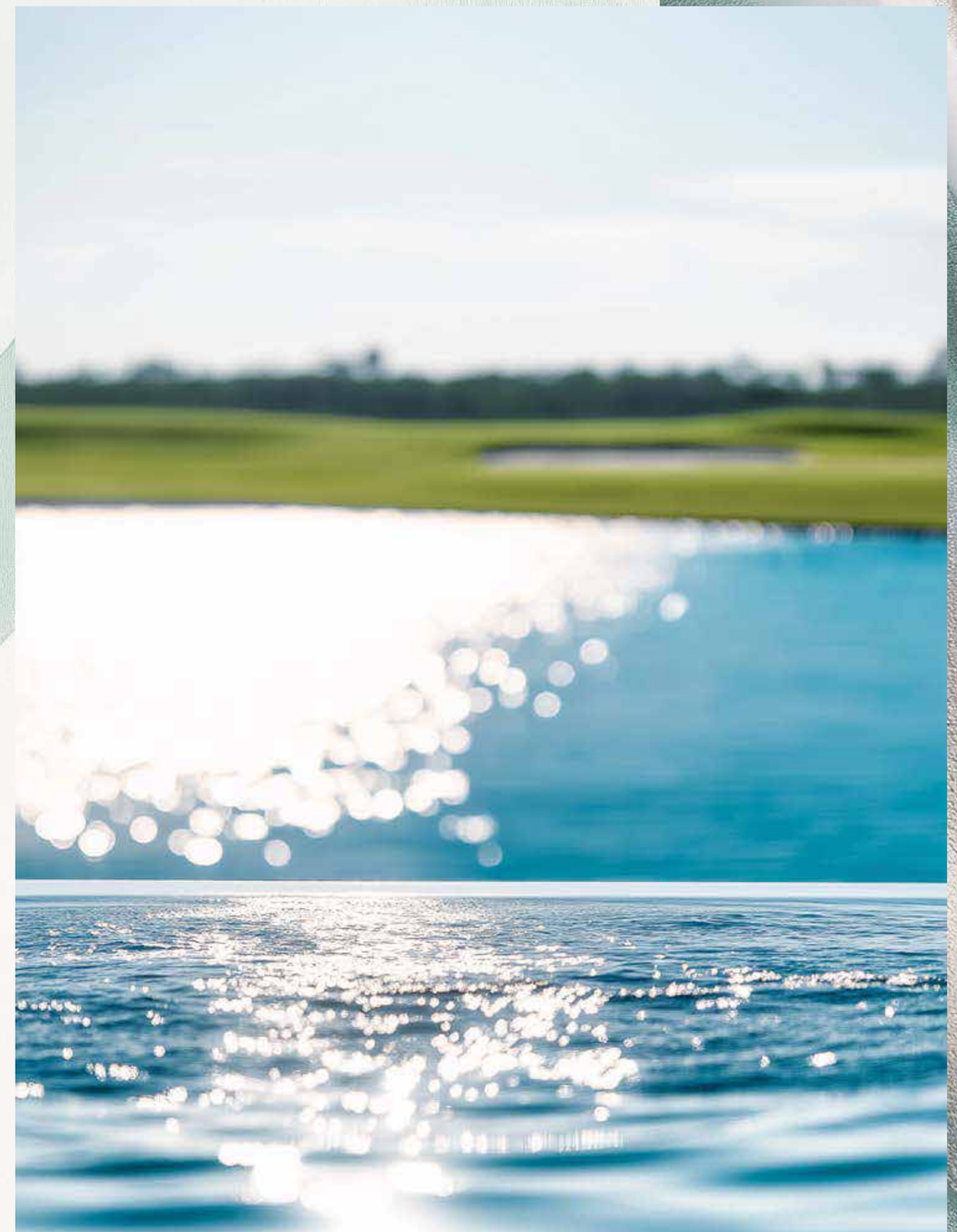
RENA'S SIGNATURE COASTAL

EXPERIENCE

RENA

UNWIND ABOVE IT ALL: ROOFTOP POOL & SUNDECK

WHERE LUXURY MEETS SERENITY IN THE SKY



High above, the serene *rooftop pool* offers sweeping views of the sea and nearby golf course.

Clear **glass parapets** provide endless views, while shaded lounge chairs ensure a cool calm escape from the heat of the sun – perfect for unwinding in style.

KICKSTART AN ACTIVE LIFESTYLE IN OUR MODERN GYM

IDEAL TRAINING FACILITIES RIGHT WITHIN YOUR HOME

Explore the meaning of well-being in our state-of-the-art gym fit with our cutting-edge training equipment.

After a busy day in the vibrant neighbourhood, stay active and foster bonds with your neighbours. A level of self-care that is can be achieved in spaces that are thoughtfully **designed with your health in mind**.

RENA

RENA

THE DEVELOPER

RESHAPING THE REAL ESTATE MARKET

Avenew Development integrates *cutting-edge technology* as a core element of its identity, constantly pushing *beyond conventional boundaries*.

With a forward-looking approach, Avenew embraces and advances technological innovations, consistently redefining possibilities and creating spaces that embody the forefront of modern real estate evolution.

RENA

MORE THAN
BEACHFRONT LIVING

For More Information

11prop

±971 54 757 1111 | www.11prop.com
20th Floor, Prime Tower, Business Bay, Dubai

AVENEW
DEVELOPMENT